SUSTAINABLE BIOECONOMY





EXCEL FOR AGRIBUSINESS: INPUTS AND OUTPUTS IN CROP PRODUCTION

OVERVIEW

This Excel video lesson focuses on inputs and outputs in crop production. In the lesson students complete case reports calculating guayule pre-harvest costs and bell pepper production.

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Excel for Agribusiness: Inputs and Outputs in Crop Production

STUDENT LEARNING OBJECTIVES:

After completing this lesson, students will:

- 1. Understand the difference between inputs and outputs in crop production.
- 2. Understand the relationship between both terms.
- 3. Understand ways to use Excel for agribusiness.
- 4. Understand the importance of Excel in agribusiness.
- 5. Become familiar with simple Excel formulas.

TIME REQUIRED:

45 to 60 minutes 10 minutes teacher preparation

RESOURCES:

- 1. Excel for Agribusiness: Inputs and Outputs in Crop Production Lesson Plan
- 2. Excel for Agribusiness: Inputs and Outputs in Crop Production Video Lesson https://youtu.be/fbg5pSZNafg
- 3. Excel for Agribusiness Case Studies Workbook

EQUIPMENT AND SUPPLIES NEEDED:

- 1. Computer with Excel software
- 2. Device with access to YouTube Videos https://youtu.be/fbq5pSZNafg
- 3. Copies of Inputs and Outputs Quiz (page 5) for all students
- 4. Copies of Guayule Pre-Harvest Costs Case Report (page 7) for all students
- 5. Copies of Bell-Pepper Production Case Report (page 9) for all students

THIS LESSON WOULD WORK WELL AS PART OF:

- Math curriculum
- Computer science curriculum
- Agribusiness curriculum
- Agriculture curriculum

THIS LESSON IS ALIGNED TO AFNR, FFA, COMMON CORE MATHEMATICS AND NGSS STANDARDS. Expanded standards listed on page 11.





LESSON PLAN

1. Learning about Inputs and Outputs in Crop Production (5 minutes)

Ask students:

- What are inputs in business? (Inputs: resources invested)
- What are outputs in business? (Outputs: the product/s)
- Can you relate both terms to agriculture and crop production?

2. Watch Inputs and Outputs in Crop Production Video Lesson (5 minutes)

Students will watch Inputs and Outputs in Crop Production lesson video, stopping at 3:27. The video explains what inputs and outputs are along with agricultural examples of each.

3. Complete Inputs and Outputs Quiz (5 minutes)

After students watch the video, they complete the Inputs and Outputs Quiz on page 5. Have students correct their quiz using the answers key on page 6 and review for understanding.

4. Complete Guayule Pre-Harvest Costs Case Report (5 to 10 minutes)

Open Excel for Agribusiness Case Studies Workbook. Open the Case 3 worksheet with the Guayule Pre-Harvest Costs table. Students need to fill in the blank cells with the appropriate formula. Students will write their answers on the Guayule Pre-Harvest Costs Report (page 7).

5. Complete Bell-Pepper Production Case Report (5 to 10 minutes)

Open Excel for Agribusiness Case Studies Workbook. Open the Case 3 worksheet with the Bell-Pepper Production Case Report table. Students need to fill in the blank cells with the appropriate formula. Students will write their answers on the Bell-Pepper Production Case Report (page 9).

6. Continue Video Lesson (8 minutes) from 3:31

Have students watch the video from 3:31 until the end. This section will review the procedures to complete the Inputs and Outputs in Crop Production Case Reports. Stop the video periodically to check for comprehension. The answer key for guayule is on page 8 and bell peppers on page 10.

7. Leveling Up Questions (3 to 5 minutes)

• Ask students how inputs and outputs in Excel are part of a whole farm budget.

8. Exit Ticket Discussion (3 to 5 minutes)

• Ask students to discuss what businesses are likely to use inputs and outputs.





DEFINITIONS:

Excel for Agribusiness: Introduction (Video Lesson 1)

Acre: Unit of land area (66 by 660 feet).

Cell: The rectangular area located in the worksheet.

Cell Reference: Area that shows name of cell.

Crop Yield: Refers to the amount of agricultural (crop) production harvested.

Format: The top bar where we can modify number formats, align your numbers/content, or modify the font for text.

Formulas: A formula category that includes addition, subtraction, division, multiplication, SUM, and average.

Ibs.: Abbreviation for pounds. This is the unit of mass used in yield to indicate amount of crop harvested. **Range:** A group of selected cells/tables.

Table: A tool used to group data together in the Excel program.

Workbook: Excel program file.

Worksheet: Worksheet within the excel file.

Excel for Agribusiness: Charts (Video Lesson 2)

Charts: The term for graphical representation of data. Charts represent data as a symbolic alternative including bar, line, or pie charts.

Graph: A chart that specifically plots data along 2 dimensions.

Ribbon Tab: Upper nine tabs that contain File, Home, Insert, Page Layout, Formulas, Data, Review, View, and Help.

Inputs and Outputs in Crop Production (Video Lesson 3)

Firm: A business entity which operates on a for-profit basis.

Gross Sales: Overall revenue.

Inputs: Resources used to create goods and services.

Net Income: Total revenue minus total expenses.

Outputs: The quantity of goods or services produced in a specific amount of time.





Inputs and Outputs Quiz

Directions: Answer each question

- 1. Are production costs considered an input or an output?
- 2. Explain the difference between inputs and outputs in crop production.
- 3. Which of the following are considered inputs?
 - a. Seeds
 - b. Chilis
 - c. Water
 - d. Fuel
 - e. None of the above
 - f. a, c, and d





Answer Key for Inputs and Outputs Quiz

- 1. Will production costs be considered an input or output? Inputs
- 2. Explain the difference between inputs and outputs in crop production? Inputs are resources that go into the farm, such as water, fuel, seeds, fertilizer. Outputs are the crops that a farmer has produced, e.g., onions, corn, guar, etc. Without the inputs, no crops are grown.
- Which of the following are considered inputs?
 a, c, and d (seeds, water, fuel)





Guayule Pre-Harvest Costs Case Report Use: Excel for Agribusiness Case Studies Workbook

Name:

Directions: Complete the tables

- 1. Open Excel for Agribusiness Case Studies Workbook. Open the Case 3 worksheet, located in the workbook bottom left side. This report is Guayule Pre-Harvest Case Report.
- 2. This part of the lesson focuses on guayule inputs (costs related to the crop production). Fill in the blank spaces in the first 3 tables using the appropriate formulas (=SUM, AVERAGE, +, -, etc.). Scroll to the right to see formulas. Then insert your totals in the Guayule Pre-Harvest Costs table below. Provide the total guayule pre-harvest costs for 20 acres and write down your final answers in the tables below.

| Land Establishment | Costs 🗾 🗾 |
|----------------------|-----------|
| Seed Bed Preparation | \$30.00 |
| Seedlings | \$275.00 |
| Plant Seedlings | \$55.00 |
| Total | |
| | |
| Growing | Costs 📃 💌 |
| Weed Control | \$28.00 |
| Irrigation | \$150.00 |
| Fertilizer | \$16.00 |
| Insect Control | \$10.00 |
| Total | |
| | |
| Overhead 🛛 🔄 | Costs 🗾 🗹 |
| Land | \$75.00 |
| Materials and Labor | \$60.00 |
| Management | \$30.00 |
| Total | |

| Formulas | | |
|----------------|--------------|--|
| Addition | = # + # | |
| Division | = # / # | |
| Subtraction | = # - # | |
| Multiplication | = # * # | |
| Range Addition | =SUM (#1,#2) | |
| Average | =AVERAGE | |

| Guayule Pre-Harvest Costs | | Per Acre | |
|------------------------------|---|----------|--|
| Inputs | • | Total | |
| Land Establishment | | | |
| Growing | | | |
| Subtotal | | | |
| | | | |
| Overhead | | | |
| Total Pre-Harvest Costs | | | |
| | | | |
| Pre-Harvest Cost for 20 Acre | s | | |



Answer Key: Guayule Pre-Harvest Costs Case Report (Case 3)

| Land Establishment | Costs 🛛 |
|----------------------|---------------|
| Seed Bed Preparation | 30 |
| Seedlings | 275 |
| Plant Seedlings | 55 |
| Total | =SUM(C5:C7) |
| | |
| Growing | Costs 🛛 |
| Weed Control | 28 |
| Irrigation | 150 |
| Fertilizer | 16 |
| Insect Control | 10 |
| Total | =SUM(C11:C14) |
| | |
| Overhead 🛛 🔤 | Costs 🔤 |
| Land | 75 |
| Materials and Labor | 60 |
| Management | 30 |
| Total | =SUM(C18:C20) |

| Guayule Pre-Harvest Costs | Per Acre |
|-------------------------------|-------------|
| Inputs 💽 | Total 🗾 🗾 |
| Land Establishment | =C8 |
| Growing | =C15 |
| Subtotal | =SUM(F7:F8) |
| | |
| Overhead | =C21 |
| Total Pre-Harvest Costs | =F9+F11 |
| | |
| Pre-Harvest Cost for 20 Acres | =F12*20 |

| Land Establishment | Costs 🔄 💌 | |
|----------------------|-----------|--|
| Seed Bed Preparation | \$30.00 | |
| Seedlings | \$275.00 | |
| Plant Seedlings | \$55.00 | |
| Total | \$360.00 | |
| | | |
| Growing | Costs 🔄 💌 | |
| Weed Control | \$28.00 | |
| Irrigation | \$150.00 | |
| Fertilizer | \$16.00 | |
| Insect Control | \$10.00 | |
| Total | \$204.00 | |
| | | |
| Overhead 🛛 🗾 | Costs 📃 💌 | |
| Land | \$75.00 | |
| Materials and Labor | \$60.00 | |
| Management | \$30.00 | |
| Total | \$165.00 | |

| Guayule Pre-Harvest Costs | Per Acre | |
|-------------------------------|-------------|--|
| Inputs 🗾 | Total 🛛 💌 | |
| Land Establishment | \$360.00 | |
| Growing | \$204.00 | |
| Subtotal | \$564.00 | |
| | Costs | |
| Overhead | \$165.00 | |
| Total Pre-Harvest Costs | \$729.00 | |
| | | |
| Pre-Harvest Cost for 20 Acres | \$14,580.00 | |



Bell Pepper Production Case Report Use: Excel for Agribusiness Case Studies Workbook

| lame: | |
|-------|--|

Directions: Complete the tables

- 1. Open Excel for Agribusiness Case Studies Workbook. Open the Case 3 worksheet, located in the workbook bottom left side. This report is Bell Pepper Production Case Report.
- Fill in the blank spaces in the material and fertilizer blue tables by using the appropriate formulas (=SUM, AVERAGE, +, -, etc.). Then insert your totals in the bell pepper field blue table. Based on your results, find the gross sales and net income in the output green table. Once the three tables are filled in, write down your results in the tables below.

| Formulas | | |
|----------------|--------------|--|
| Addition | = # + # | |
| Division | = # / # | |
| Subtraction | = # - # | |
| Multiplication | = # * # | |
| Range Addition | =SUM (#1,#2) | |
| Average | =AVERAGE | |

| Material 🗾 | Per acre 🛛 🗾 |
|---------------------|--------------|
| Black Plastic Mulch | \$240.00 |
| Drip tape | \$320.00 |
| Stakes | \$400.00 |
| Twine | \$50.00 |
| Total | |

| Fertilizer 🗾 | Per acre 🛛 🗾 |
|----------------------------|--------------|
| Required Fertilizer (lbs.) | 500 |
| 1 bag (lbs.) | 50 |
| 1 Bag Cost | \$10.88 |
| Total Bags | |
| Total Price | |

| Bell Pepper Field | Per Acre |
|-------------------------|------------|
| Inputs 🗾 💌 | Total 📃 💌 |
| Land Preparation | \$150.00 |
| Hybrid Seed | \$625.00 |
| Transplant | \$2,000.00 |
| Pesticides | \$220.00 |
| Material | |
| Diesel Fuel | \$150.00 |
| Water | \$170.00 |
| Fertilizer | |
| Labor | \$2,700.00 |
| Packaging | \$450.00 |
| Cartons | \$1,500.00 |
| Marketing & Advertising | \$2,500.00 |
| Total Production Cost | |

| Outputs | | | |
|----------------------|---|----------|------|
| Sales | Ŧ | Per Acre | × |
| 1 Carton | | \$11 | L.00 |
| 1 Carton Weight Ibs. | | | 25 |
| lb. Price | | | |
| | | | |
| Yield in Cartons | | | |
| Gross Sales | | | |
| | | | |
| Net Income | | | |



ANSWER KEY: Bell-Pepper Production Case (Case 3)

| Material | Per acre 🛛 💌 |
|----------------------------|--------------|
| Black Plastic Mulch | 240 |
| Drip tape | 320 |
| Stakes | 400 |
| Twine | 50 |
| Total | =SUM(15:18) |
| | |
| Fertilizer 🗾 💌 | Per acre 🛛 💌 |
| Required Fertilizer (lbs.) | 500 |
| 1 bag (lbs.) | 50 |
| 1 Bag Cost | 10.88 |
| Total Bags | = 12/ 13 |
| Total Price | =115*114 |

| Material 🗾 | Per acre 🛛 💌 |
|----------------------------|--------------|
| Black Plastic Mulch | \$240.00 |
| Drip tape | \$320.00 |
| Stakes | \$400.00 |
| Twine | \$50.00 |
| Total | \$1,010.00 |
| | |
| Fertilizer 🗾 | Per acre 🛛 💌 |
| Required Fertilizer (lbs.) | 500 |
| 1 bag (lbs.) | 50 |
| 1 Bag Cost | \$10.88 |
| T Dug cost | Ş10.00 |
| Total Bags | 10 |

| Bell Pepper Field | Per Acre |
|-------------------------|--------------|
| Inputs 🗾 | Total 🗾 🗾 |
| Land Preparation | 150 |
| Hybrid Seed | 625 |
| Transplant | 2000 |
| Pesticides | 220 |
| Material | =19 |
| Diesel Fuel | 150 |
| Water | 170 |
| Fertilizer | =116 |
| Labor | 2700 |
| Packaging | 450 |
| Cartons | 1500 |
| Marketing & Advertising | 2500 |
| Total Production Cost | =SUM(L7:L18) |

| Bell Pepper Field | Per Acre | |
|-------------------------|-------------|--|
| Inputs 🗾 | Total 🗾 🗾 | |
| Land Preparation | \$150.00 | |
| Hybrid Seed | \$625.00 | |
| Transplant | \$2,000.00 | |
| Pesticides | \$220.00 | |
| Material | \$1,010.00 | |
| Diesel Fuel | \$150.00 | |
| Water | \$170.00 | |
| Fertilizer | \$108.80 | |
| Labor | \$2,700.00 | |
| Packaging | \$450.00 | |
| Cartons | \$1,500.00 | |
| Marketing & Advertising | \$2,500.00 | |
| Total Production Cost | \$11,583.80 | |

| Outputs | | |
|----------------------|--------------|--|
| Sales 🗾 🗾 | Per Acre 🛛 🗾 | |
| 1 Carton | 11 | |
| 1 Carton Weight lbs. | 25 | |
| lb. Price | =L24/L25 | |
| | | |
| Yield in Cartons | 1800 | |
| Gross Sales | =L28*L24 | |
| | | |
| Net Income | =L29-L19 | |

| Outputs | | |
|----------------------|---|--------------|
| Sales | * | Per Acre 🛛 💆 |
| 1 Carton | | \$11.00 |
| 1 Carton Weight lbs. | | 25 |
| lb. Price | | \$0.44 |
| | | |
| Yield in Cartons | | 1,800 |
| Gross Sales | | \$19,800.00 |
| | | |
| Net Income | | \$8,216.20 |



STANDARDS DETAILS (AFNR, FFA, COMMON CORE MATHEMATICS, NGSS)

AFNR Career Ready Practices

CRP.02: Apply appropriate academic and technical skills. Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive. CRP.02.01. Use strategic thinking to connect and apply academic learning, knowledge and skills to solve problems in the workplace and community.

CRP.02.02. Use strategic thinking to connect and apply technical concepts to solve problems in the workplace and community.

CRP.03.02 Design and implement a personal financial management plan.

CRP.04: Communicate clearly, effectively, and with reason. Career-ready individuals communicate thoughts, ideas and action plans with clarity, whether using written, verbal and/or visual methods. CRP.07: Employ valid and reliable research strategies. Career-ready individuals are discerning in accepting and using new information to make decisions, change practices or inform strategies. CRP.08: Utilize critical thinking to make sense of problems and persevere in solving them. CRP.11. Use technology to enhance productivity

AFNR Agribusiness Systems Career Pathway

ABS.02. Use record keeping to accomplish AFNR business objectives, manage budgets and comply with laws and regulations.

ABS.02.01.02.c. Recommend and select tools and services to track, record and audit AFNR business transactions that meet business needs and priorities (e.g., electronic and paper based systems, etc.).

FFA Precept

FFA.PL-A. Action: Assume responsibility and take the necessary steps to achieve the desired results, no matter what the goal or task at hand.

FFA.PL-E. Awareness: Understand personal vision, mission and goals.

FFA.PL-F. Continuous Improvement: Accept responsibility for learning and personal growth.

FFA.PG-J. Mental Growth: Embrace cognitive and intellectual development relative to reasoning, thinking, and coping.

FFA.CS-M. Communication: Effectively interact with others in personal and professional settings.

FFA.CS-N. Decision Making: Analyze a situation and execute an appropriate course of action.

FFA.CS-O. Flexibility/Adaptability: Be flexible in various situations and adapt to change.

Common Core Mathematics with NGSS connections Middle School:

MP.4: Model with mathematics (NGSS MS-LS2-5)

6.RP.A.3 Use ratio and rate reasoning to solve real-world and mathematical problems. (NGSS MS-LS2-5) 6.SP.B.5 Summarize numerical data sets in relation to their context. (NGSS MS-LS2-2)

7.EE.B.3 Solve real-life and mathematical problems using numerical and algebraic expressions and equations. (NGSS MS-LS2-5)

High School:

MP.2 Reason abstractly and quantitatively. (HS-ESS3-1),(HS-ESS3-2),(HS-ESS3-3),(HS-ESS3-4),(HS-ESS3-6)

MP.4 Model with mathematics. (HS-ESS3-3),(HS-ESS3-6)



HSN.Q.A.1 Use units as a way to understand problems and to guide the solution of multi-step problems; choose and interpret units consistently in formulas; choose and interpret the scale and the origin in graphs and data displays. (HS-ESS3-1),(HS-ESS3-4),(HS-ESS3-6)

HSN.Q.A.3 Choose a level of accuracy appropriate to limitations on measurement when reporting quantities. (HS-ESS3-1),(HS-ESS3-4),(HS-ESS3-6)

NGSS

HS-ETS1-4. Use a computer simulation to model the impact of proposed solutions to a complex realworld problem with numerous criteria and constraints on interactions within and between systems relevant to the problem.

HS-ESS3-2. Evaluate competing design solutions for developing, managing, and utilizing energy and mineral resources based on cost-benefit ratios.





AUTHOR BIOGRAPHY

Luis Enrique Ramos-Coronado is an International Graduate student at New Mexico State University. Currently, he is doing a Master's in Agriculture with specialization in Agribusiness through the Department of Agricultural Economics and Agricultural Business (AEAB). Luis earned his B.S. degree in Agronomy at New Mexico State University. He is from Guanajuato, an important agricultural state in Mexico. His plan is to learn and acquire experience focused on sectors like crop production and agribusiness, and someday apply his knowledge in Guanajuato, Mexico.

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